



**THANK YOUR
CLEANER DAY™**



POWERED BY **KÄRCHER**

*Get involved to show
your appreciation!*

20 OCTOBER 2021

WWW.THANKYOURCLEANERDAY.CO.NZ

 Thank Your Cleaner Day

 @thankyourcleanday

 Thank Your Cleaner Day New Zealand

In 2015 BSCNZ, with the support of Karcher, launched Thank Your Cleaner Day™ to recognise the tens of thousands of skilled, hard working cleaning staff who work day, night and weekends to keep your working and living environments clean, safe and hygienic.

The Building Service Contractors of New Zealand (BSCNZ) is proud to be the vehicle behind Thank Your Cleaner Day™ and would like to encourage you to join us on the 20th of October 2021 to make their day special.

Why should your business get involved?



Social Responsibility

We all like to feel valued and appreciated. This day is a proven way to thank these essential workers who are predominantly never seen, yet work hard to keep your place of business healthy, sanitised and operational.



Brand Awareness

Your brand will be associated and promoted through the BSCNZ online campaign.



Brand Association

In associating your brand with this special day you are showing that your business cares about the individuals who help keep your place of business clean and hygienic – so you can continue to do what you do best!



Staff Engagement

This is a wonderful opportunity to involve your staff in a great initiative. Bring the team together to plan a special way to celebrate.



Industry Recognition

Your support will be recognised and appreciated by your customers, staff, cleaning contractors and suppliers within the industry.



How can your business get involved?

- Contact your BSCNZ cleaning contractor and express your interest to become involved. They can provide posters, stickers and correspondence.
- 'Like' the Thank Your Cleaner Day™ Facebook page so you can promote your company's involvement.
- 'Follow' the Thank Your Cleaner Day™ Instagram page @thankyourcleanerday.
- Join the BSCNZ LinkedIn page to view updates at www.linkedin.com/company/bscnz/
- Contact us at the BSCNZ head office and we will help bring your ideas to life!

Every year businesses find wonderful ways to make this day special. To help, we've compiled a list to inspire you - there's something for every budget.



Take a few minutes to stop and acknowledge your Cleaner - a simple smile or 'Thank You' will be greatly appreciated!



Leave a 'Thank You' card signed by your staff or organise staff to bring in a morning tea to share with your Cleaner.



Talk to your BSCNZ contractor to organise a Thank Your Cleaner Day™ official 'Thank You' letter, personalised with your Cleaner's name.



Give up an hour of your time and join your cleaner in his or her work!



Provide your Cleaner with a gift such as flowers or a box of chocolates.

Let your imagination go crazy! Businesses have organised some amazing creative events in the past such as; Breakfast with the lemurs, a party in an aeroplane hanger and Eat My Lunch which assisted a local charity.

Thank Your Cleaner Day is a Registered Trademark.



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www.bsc.org.nz

www.karcher.co.nz





**The Voice of the
Building Services
Industry in New Zealand**

Through using a BSCNZ registered Cleaning Contractor You are demanding the best!

The Building Service Contractors of New Zealand (BSCNZ) was formed over 50 years ago by Cleaning Contractors to collaborate and bring 'best practice' into the New Zealand industry. The BSCNZ promotes the industry's vital role in providing clean, healthy environments for the life of a building, benefiting owners and managers who use a registered Building Service Contractor.

BSCNZ ensures its members are:

Independently Audited: Every BSCNZ member is audited to ensure they are complying with New Zealand's employment legislation and the BSCNZ code of practice.

Committed to Code of Practice: BSCNZ members have shown leadership by creating and implementing 'best practice' standards for the industry. This ensures high ethical standards are agreed and adhered to.

Health & Safety Aware: Corporate Cleaners face unique H&S issues. Our members work together to share information to ensure the safety of their workers and clients.

Sustainability Conscious: Implemented through the Code of Practice, focus is given to workers, product usage and recycling. Offering client solutions to minimise the negative impact on cost and the environment.

Heard by the Unions: BSCNZ hear the issues raised from within the membership base and work collaboratively to address concerns and bring resolution.

Heard within Government: BSCNZ presents a united voice to government to ensure they understand the industry and the issues faced. We work together for the betterment of the industry.

To find a Registered BSCNZ Member visit

www.bsc.org.nz

